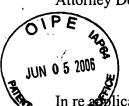


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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ication of:

Group Art Unit No.: 3625

W. Reed HASTINGS, et al.

Examiner: James H. Zurita

Serial No.: 09/884,816

Filed: June 18, 2001

For:

APPROACH FOR ESTIMATING USER

RATINGS OF ITEMS

Mail Stop Amendment

Commissioner for Patents P. O. Box 1450 Alexandria, VA 22313-1450

AMENDMENT AND RESPONSE TRANSMITTAL

Sir:

Transmitted herewith is a Reply to Office Action With Amendment for the aboveidentified application.

 \boxtimes Additional fee is required.

 \boxtimes Return Receipt Postcard.

The fee has been calculated as shown below:

	NO. OF CLAIMS	HIGHEST PREVIOUSLY PAID FOR	EXTRA CLAIMS	RATE	FEE
Total Claims	27	41	0	\$50.00 =	\$0.00
Independent Claims	3	9	0	\$200.00 =	\$0.00
		Multiple claims newly presented			\$0.00
		Fee for extension of time			\$120.00
		TOTAL FEE DUE			\$120.00

06/06/2006 CCHAU1 00000026 09884816

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120.00 OP

Enclosed is a check in the amount of \$120.00. Please charge any deficiency of fee associated with this communication or credit any overpayment, to Deposit Account No. 50-1302.

Respectfully submitted,
HICKMAN PALERMO TRUONG & BECKER LLP

Edward A. Becker Reg. No. 37,777

Date: June 1, 2006

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CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450

On June 1, 2006

Angelica Malone